
◊ Hear's the News ◊

The Official Newsletter of the Iowa Hearing Association

Winter 2014

Mark Your Calendar



IHA Spring Conference

April 11-12, 2014

West Des Moines Sheraton
West Des Moines, IA

AAA Conference

March 26-29, 2014
Orlando, FL

IHA Fall Conference

Sept. 5-6, 2014
Sheraton
West Des Moines, IA

IHS Conference

September 18-20, 2014
Palm Springs, CA

***Mark your
calendars now
and plan to attend***

From the President's Pen

As I sit down to write my first letter as your new president, I feel overwhelmed but excited. What great leadership we have had from Bill Fletcher, Steve Sword and all of my predecessors. One of my main goals as president of the association is to continue to define our purpose as an organization. What are we really here for?

From the time I became a member to the time I joined the board, I simply saw IHA as a way to get continuing education. With online options, I am curious to know what draws you here to get CEUs. Having been on the education board previously, I fully know what a challenge it is to find excellent speakers and draw great attendance from our members (and still control the budget). Annette Redman is our current education chair and I know she is very passionate about ensuring our members get the best value out of our conferences. Please share any ideas with Annette or any board member.



I think what I look forward to the most at conferences is networking. Although we only speak a few times a year, I see my fellow IHA members as friends who are there to help. These people have given me support and knowledge to improve how I practice. After all, that little "trick" to fitting Brand A hearing aid "right" can be best learned from a colleague who has direct experience with that, not just classroom instruction.

Finally, IHA helps me get a better understanding of legislative issues that affect our profession. In the past few years, we have looked at the issue of online hearing aid sales and have tried to propose legislation against such. However, at this point I think we feel like we've hit a brick wall. Still, this is an issue worth pursuing for the protection and autonomy of our profession. After all, why do we pay for CEUs and licensing if, at least in Iowa, hearing aids are defined as a commodity that any salesperson can sell. I hope most members would agree that there is a big difference between selling and fitting and it really is our responsibility to educate the public and fight to define this legally.

So what other issues would IHA members like us to address? Remember, our role as a board is to serve our members and help with any issues that affect our field. I wish each and every one of you a happy and healthy New Year and we look forward to hearing from you!

Silent Auction at Spring Conference

Once again IHA will sponsor a silent auction at our Spring Conference. We ask members, vendors, and manufacturers to donate items for the silent auction.



Need ideas? Items donated last year included hearing aids, an alarm clock, a 32" color HD TV, gift baskets, one night at a national chain hotel, a national conference package with free registration and much, much more.



Participants enjoyed this event and bids brought our association revenues of \$1,470. The Silent Auction event was a success and will be a part of the 2014 Spring Conference.

Plan ahead! It's not too early to start considering what you may want to submit to the silent auction this year.

For more information call the IHA office at 515-440-6057 or email apmsthomas@aol.com.

IHA Board of Directors

President

Monica Duve
Killean Aud. & HAC
3343 Center Grove Dr., Ste. I-B
Dubuque, IA 52003
563-583-5711

President Elect

Diana Kautzky
Woodard Hearing Centers
6925 Hickman Road
Urbandale, IA 50322

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Ron Potter
Potters Hearing Aid Service.
1416 W. 4th Street
Waterloo, IA 50702
319-232-7113

Secretary

Robert Larrance
Hearing Unlimited
5806 Felber Street
Ames, IA 50010
515-231-5211

Past President

Bill Fletcher
Abry Hearing Aid Center
4217 Center Point Rd.
Cedar Rapids, IA 52402
319-393-4673

Director at Large

Greg Moore
Moore Hearing Clinic
1317 N. Court
Ottumwa, IA 52501
515-276-6122

Director at Large

Helen Royer
Belton Hearing Aid Centers
3717 Center Point Rd. NE, Ste 200
Cedar Rapids, IA 52402
1-319-393-8994

Director at Large

Kent Weaver
Woodard Hearing Centers
4217 University Ave.
Des Moines, IA 50311
515-255-2300

Director at Large

Annette Redman
Iowa Hearing Centers
2055 Kimball Ave., Ste. 300
Waterloo, IA 50702
319-272-2500

Executive Director

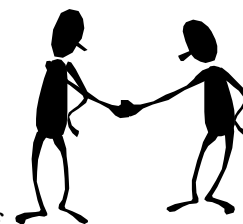
Bev Thomas
1001 Office Park Rd., Suite 105
West Des Moines, IA 50265
515-440-6057

Receive Benefits of 2014 Dues

Please remember to send in your IHA 2014 dues if you have not done so. The membership directory will be published in May.

IHA members receive discounted registration fees for Spring and Fall conventions.

IHA publishes a biannual newsletter and an annual membership directory. IHA also monitors the Iowa Legislature for legislation of interest to hearing health professionals.



Monica Duve Receives 2013 Dispenser of the Year Award



This year's recipient of the dispenser of the year award is Monica Duve. Monica is an audiologist with Killeen Audiology and Hearing Aid Centers.

Monica goes above and beyond serving patients. She administers excellent care to each patient shown by the thorough and complete job each one receives. In her spare time she reads journals and researches accessories to better help patients.

She has served on the Iowa Hearing Association board of directors for five years and as Education Chair for four years. At the Fall Conference Monica was elected President of Iowa Hearing Association.

Monica is active in her community. The Lions and Sertoma Club are professional interests she supports. Veterans are another area where Monica gives her time and talents. She is a sub-contractor for the Veterans Affairs Medical Center (VAMC), testing veterans who make claims for service connected to hearing loss and tinnitus. She also tests active deploying soldiers as well.

In addition to being a caring and professional audiologist and hearing aid dispenser, Monica is a wife and mother to two children, a four year old son and a 10 month old daughter.

Monica is the first to offer a helping hand when needed. Congratulations, Monica!



A New Marketing Program for Your Practice

A New Benefit for Your Patients



**A revolutionary phone
for anyone with hearing loss!**

Become an Authorized CaptionCall Provider and offer your patients a FREE CaptionCall phone including free delivery, installation assistance, and hands-on training.* Learn more or sign up at www.CaptionCallProvider.com.

*To qualify for a free CaptionCall phone, individuals must obtain certification from a hearing-care professional to confirm that they have a hearing loss and need captioned telephone service to communicate effectively by phone. CaptionCall will provide you with the certification form.

Welcome New Members

Patrick Rudersdorf
Omaha, NE

Daniel Way
Urbandale, IA

Brenda Leicy
Norfolk, NE

Leah Campbell
Pleasant Hill, IA

Kari Burns
Decorah, IA



IHA Fall Conference

September 20 - 21, 2013

Embassy Suites · Des Moines, IA



IHA Fall Conference

September 20 - 21, 2013

Embassy Suites • Des Moines, IA



IOWA HEARING ASSOCIATION
DISPENSER OF THE YEAR AWARD

- Nomination Form -

*Please submit this form by March 1, 2014 to IHA Office,
1001 Office Park Road, Suite 105, West Des Moines, IA 50265*

I wish to nominate the following person for Dispenser of the Year:

Nominee's Name _____ Business/Company _____

Address _____

Background on Nominee _____

Reasons for Nominating _____

Additional Outstanding Characteristics _____

Nomination submitted by: (Optional)

Name _____ Company or Business _____

Address _____ Signature _____

Need IHA Information?

Find conference
dates and registrations,
newsletters,
board members, members,
and more on the
Iowa Hearing Association
website:
iowahearingassociation.org

Support the Iowa Lions Hearing Aid Bank

Used hearing aids may be given
to your local Lions Club or mailed to:

Iowa Lions Club
c/o Chris Waring
924 Dohrmann Street, Jessup, IA 50648

All hearing aids are accepted with sincere appreciation.
(Your donation may be considered a tax deduction.)

Dispenser of the Year Nominations

Enclosed in this newsletter is a nomination form for the Dispenser of the Year Achievement Award, sponsored by IHA. If you wish to nominate someone, the name must be mailed by March 1, 2014, to the IHA Office at 1001 Office Park Road, Suite 105, West Des Moines, IA 50265. The committee will review the nominations and select the Dispenser of the Year. The award will be presented at the Conference.

Past Award Recipients

Each year at the Spring Conference a IHA member is chosen by his peers and receives the Dispenser of the Year Award. This award is presented in honor of outstanding characteristics and actions in the field of dispensing. The following people have been awarded Dispenser of the Year.

1992	Don White	2003	Judy Smith
1993	Bob Klopp	2004	No Nominee
1994	Larry Baker	2005	Leslie Whippen
1995	Ken Lowder	2006	Annette Redman
1996	Jerry Smith	2007	Jeff Smith
1997	Paul Woodard	2008	Steve Sword
1998	Coral Jud	2009	No Nomination
1999	Patti Stark	2010	Greg Moore
2000	Dave Nelson	2011	Diane Kautzky
2001	Pat Gourley	2012	Dotty Walters
2002	Dean Kayser	2013	Monica Duve

Fall 2013 Conference Exhibitors

A thank you goes to all exhibitors at our Fall Conference.

They enhance our conference with introductions to updated products, knowledge of specialized areas, fun door prizes and sponsorship of our reception.

Audiology Systems

CaptionCall

Midwest Special Instruments

Resound

Starkey

Unitron

Widex USA

Calibration at Spring Conference



What could be more convenient — you're not at work, and your audiometer needs to be calibrated — you attend the seminars and pick up your machine when the conference is over. Remember, you are required by the State Health Department to have your audiometers calibrated once a year. Bring your audiometers to the spring conference. Our thanks for this service provided by Midwest Special Instruments.

Plan to Attend IHA Spring Conference

April 11 - 12, 2014

West Des Moines Sheraton • West Des Moines, Iowa

❖ Continuing Education

❖ Speakers

❖ Professional Networking

❖ Trade Show

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1001 Office Park Road, Suite 105
West Des Moines, IA 50265